

Jennifer J. Kim

Product Designer (UX/UI)

Profile

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Education

Product Design
Oct 2022 - Nov 2023
Flatiron School

Certification in Teaching
June 2018 - May 2020
Notre Dame of Maryland University

Bachelor of Arts in Studio Art
May 2012
University of Maryland, College Park

Certifications

Product Design Certificate

Maryland Educator Certificate

Skills

Product Design
UX Design
UI Design
Design Tools (Figma)
Design System
Wireframing
User Research
Analysis & Synthesis
Prototyping
User Flows
Visual Design
Responsive Design
Team Collaboration
Project Management
Atomic Design System
Cross Platform Design
Product Development
Journey map
Mockups
Visual QA
Microsoft Office
Adobe Suite

Summary

I am a passionate product designer with a unique blend of artistic flair and teaching experience. My background as a special education teacher has honed my skills in creating accessible and user-friendly designs, ensuring inclusivity for all. I'm thrilled to apply my artistic talents to design captivating interfaces and innovative design solutions that not only look great but also cater to users' specific needs and preferences.

Projects

Better School Choice - Parent School Search App

Created a data driven and user-friendly interface for a parent school search app through extensive qualitative and quantitative research, iterative design methods, and the development of comprehensive style guides. Delivered a streamlined and intuitive app, simplifying the school selection process for parents.

Building Early Money Habits - Educational Website

Developed a visually appealing and strategically designed website for parents and children on financial literacy, including competitive research, style guide creation, design patterns, and incorporating user behavior and feedback from usability tests. Successfully designed and styled the interface, ensuring consistency and engagement with the overall course theme.

Experience

Citizen Codex- Junior Creative Designer

Aug 2024 — Present

- Established comprehensive design system guidelines to ensure consistency and scalability across digital products.
- Designed intuitive user interfaces and prototyped user experiences using Figma, adhering to WCAG standards to ensure color accessibility and streamlining the handoff process to development teams.
- Crafted tailored digital products for non-profit organizations, aligning designs with their mission and user needs, and created visually compelling social media assets to support branding and marketing initiatives.
- Collaborated closely with the Creative Director and developer team to conceptualize and execute innovative design solutions.

Wellbeing Assisted Living LLC- UX/UI Designer

Dec 2023 — Aug 2024

- Led the comprehensive redesign of the company website through collaborative brainstorming sessions, prioritizing accessibility following WCAG standards, and implementing design systems to elevate user experience.
- Created precise high-fidelity wireframes using Figma, ensuring seamless functionality across desktop and mobile platforms.
- Actively engaged in client interaction, gathering feedback and requirements to ensure alignment with user needs.
- Collaborated effectively with stakeholders to integrate essential visuals and features into the design, ensuring seamless deployment and alignment with organizational goals.

Montgomery County Public Schools- Art Teacher

Oct 2017 — June 2023 (Montgomery County, MD)

- Developed and implemented user-focused design lessons for classes of 30 students, drawing on experience in creating diverse educational content for grades 9-12, tailored to multiple learning styles.
- Excelled in distilling complex information into clear, user-friendly formats, ensuring effective communication in educational settings.
- Provided insightful and constructive feedback, honing skills in user testing and iterative design processes to enhance user experience.
- Championed inclusivity in design, leveraging experience in accommodating students with diverse needs and backgrounds.
- Displayed strong adaptability in dynamic environments, a key asset in responding to rapidly changing user requirements and design challenges.